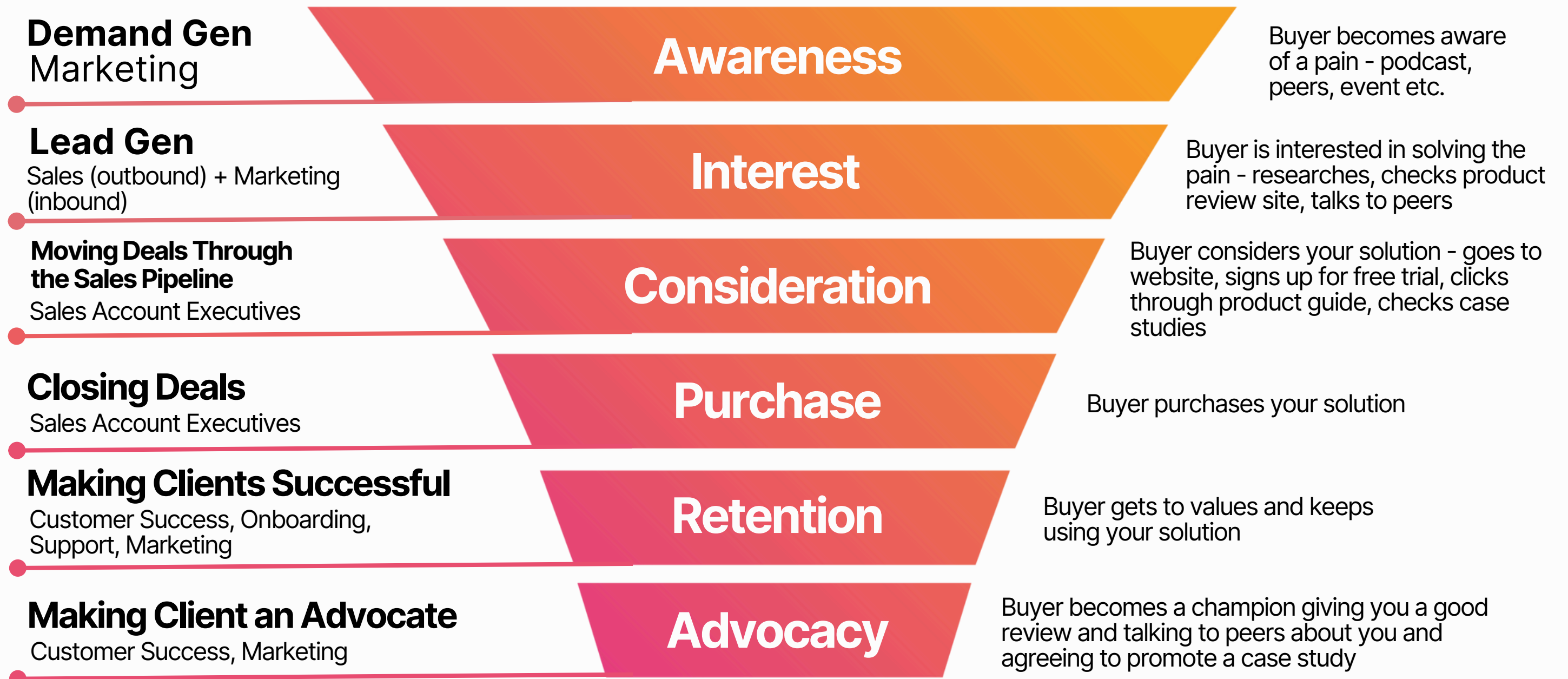


Classic Sales Funnel



Hybrid Sales Funnel

Product-Led Growth + and Sales-Led Growth

